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## Appointment of Deborah C. Poff, PhD

Dr. Deborah Poff has been appointed as the Executive Vice President and Provost at Pacific Coast University for Workplace Health Sciences (PCU-WHS). Since August 1, 2015, Dr. Poff held the position of Vice President Strategic Development at the University.

Dr. Poff has served in a number of administrative positions during the course of her career. She was previously the President and Vice Chancellor of Brandon University. From 1994 to 2004, she was Vice President Academic and Provost at the University of Northern British Columbia (UNBC) where she also served as the Founding Dean of the Faculty of Arts and Sciences.

Deborah Poff is an internationally renowned scholar in the field of applied ethics. Specifically, Dr. Poff works in the area of Business and Professional Ethics, Healthcare Ethics and Research Ethics. She is the co-founder and editor of the Journal of Business Ethics, and Editor-in-Chief of the Journal of Academic Ethics. She is the editor of Business Ethics in Canada and is currently Editor-in-Chief of the Encyclopedia of Business and Professional Ethics, forthcoming from Springer Publishing. She has served and continues to serve on a number boards and councils as an expert in business and professional ethics.

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